



Seams Online Training Modules



Largo Case Study

Largo Foods

Company Background:

Largo Foods was founded in 1983, and today is the leading manufacturer and distributor of premium snack foods in Ireland, producing a wide range of products (branded and own-label) for customers in Ireland, The UK, Europe, Australia and the Middle East. They do this from their factories in Ashbourne, Co Meath, Gweedore, Co Donegal and Barnsley in The UK. On its own, their factory in Co Meath sources almost 30,000 tons of potatoes from Irish farmers annually.

50-70%
The average saving made by choosing elearning over classroom based learning.

€30 of productivity gained for every €1 spent on training.

Challenge

Largo foods had to ensure consistency of training delivery across their multiple sites without sacrificing the high operational standards the company maintained in its food preparation business. They required a training system that would allow large numbers of employees over multiple sites to undergo training with ease. They also needed this training to engage their employees while still being intuitive enough that even inductees unfamiliar with the company's facilities and culture could navigate and absorb the required information and become familiar with these things through the material that they were consuming, which would be branded to be entirely consistent with the Largo corporate identity.

Seams Solution

Seams Online Training Modules were a cost-effective answer to all of these issues. Our instructional designers were able to work with Largo to produce a bespoke and effective suite of online training content, tailored specifically to their needs. We were able to incorporate the most advanced technology into the design of Largo's training material. Cosmetically branded to slide seamlessly into Largo's corporate identity, this branding hid the cutting-edge technology which we use in the construction of our training content. The modules are Tin Can compliant and incorporate video material (shot for-purpose in Largo facilities), quizzes and interactive multimedia. Accessed online, our training content allowed even new inductees to navigate the material quickly and effectively, absorbing the information and familiarising themselves with company practices and procedures with minimal instruction.





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