

Goodbody

admin desktop

my desktop

logout

## Training & Development

You are logged in as Admin User

### My Desktop



**Administer Courses**  
Create, edit and modify courses



**Manage Users**  
Create, edit and modify users



**Reports**  
View schedules, training reports and user summaries



**Create training session**  
Create a new training session



**Enrolment Requests**  
Manage requests for training sessions



**Manage Groups**  
Manage user location and department groups

### Calendar

February 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28



# Goodbody

[www.seamslms.com](http://www.seamslms.com)

# Goodbody

## Company Background:

Goodbody's roots go all the way back to 1877, making it Ireland's longest-established stockbroking firm. In the century and a half of its existence, the company has grown to become one of the largest wealth management firms in Ireland, and also one of Ireland's leading corporate financial advisors, offering services from bespoke investment management for their clients to helping some of Ireland's leading companies and entrepreneurs access international and domestic capital.

**50-70%** -  
The average  
saving made  
by choosing  
elearning over  
classroom  
based learning.

**€30** of  
productivity  
gained for  
every €1  
spent on  
training.

## Challenge

The financial services sector moves quickly, with the legislative requirements under which Goodbody and firms like it operate changing sometimes several times a year. Employee knowledge must be kept current, which means the training materials require regular revision and updates. This represents a significant investment of time and resources. Once updated, the administration of these fast-paced changes was a challenge in itself. For training administrators, rolling out staff access to newly-updated versions of training materials and employee notification when refresher training was required became an enormous job in such a fast-moving industry. Once all that was done, the tracking of that training and collation of training data was an enormous job.

## Seams Solution

Seams Online Training Courses and Seams Dedicated LMS were the solution. Regularly revised and updated, our training courses stay current, removing the burden of constant revision and ensuring that Goodbody had the benefit of simple-to-use, off-the-peg, industry-standard training content. Their employees stay current on the latest regulatory developments without the associated spend of time and resources, allowing their business to maintain their edge in a competitive marketplace.










Seams Dedicated LMS then allowed for all of this training content to be administrated, recorded and reported through a single, centralized system. Seams Dedicated allowed employees to be automatically notified of training and allowed training results to be recorded and reported automatically, allowing a level of detailed analysis previously impossible in Goodbody's training data. Thanks to our system's dedicated hosting, this was all accomplished without the need to sacrifice the data security so vital in the financial industry.

Goodbody

admin des

## Training & Development

My Desktop

 <b>Administer Courses</b> Create, edit and modify courses	 <b>Manage Users</b> Create, edit and modify users	 <b>Reports</b> View schedules, training reports and user summaries
 <b>Create training session</b> Create a new training session	 <b>Enrolment Requests</b> Manage requests for training sessions	 <b>Manage Groups</b> Manage user location and department groups
 <b>Waiting list</b> Assign users and manage waiting lists	 <b>Read tick box</b> Add a read verification document to a course	 <b>Messaging</b> Send single or multiple emails to users



**Seams LMS**  
**The Business Centre,**  
**Blackthorn Business Park, Coe's Road,**  
**Dundalk, Co. Louth, Ireland**  
**E: [info@seamslms.com](mailto:info@seamslms.com)**  
**P: +353 42 93 33033**  
**W: [www.seamslms.com](http://www.seamslms.com)**